

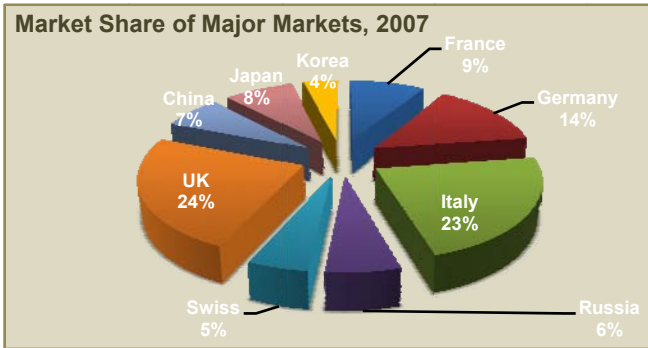
2007 قوسوندا تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى

تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 2007 قوسوندا، تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 2007 قوسوندا، تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 2006 قوسوندا تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 12.3 پىرسەنت كۆپىيىش كۆرسەتكەن. 2007 قوسوندا تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 889،675 تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 371،495 تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 73 پىرسەنت كۆپىيىش كۆرسەتكەن. 2007 قوسوندا تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 125،158 تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى (246،117)، تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى (269،72)، تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى (45301) تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى.

تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 2007 قوسوندا تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 144،363 تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 21 پىرسەنت كۆپىيىش كۆرسەتكەن. 2007 قوسوندا تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 41،121 تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 35،976 تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى.

تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 2008 قوسوندا، تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 504،19 تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 403،599 تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 93 پىرسەنت كۆپىيىش كۆرسەتكەن. 2008 قوسوندا تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 17،844 تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 80 پىرسەنت كۆپىيىش كۆرسەتكەن. 2008 قوسوندا تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 80 پىرسەنت كۆپىيىش كۆرسەتكەن.

تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى 2007 قوسوندا، تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى تۇرىستاندا تۇرىستلارنىڭ كىرىشى ۋە تۇرىستلارنىڭ كىرىشى.



MALDIVES TOURISM IN FRAMES



Dr. Abdulla Mausoom appointed as the new Minister of Tourism & Civil Aviation



Maldives wins numerous awards at the World Travel Awards



Marketing Workshop organized among the industry partners



Winners of Maldives Presents Srilankan Pro 2008



Maldives stands are designed to portray the island concept at exhibitions



Bus advertising campaign in Germany



MALDIVES - a destination for famous International Brands

Brands that are already in the Maldives includes:



Brands that the Maldives expects to welcome in future are:



INDUSTRY PARTNER'S MESSAGES

Liveaboard Association of Maldives.

Greetings from Liveaboard Association of Maldives on the occasion of Tourism Day 2008.

The Liveaboard sector of Maldives began in 1972, soon after tourism was introduced to Maldives, the industry has grown sophisticatedly and developed within the past years. Unlike earlier days, the industry has also expanded the operation to the most Southern and Northern Atolls of Maldives with the clients transferred by domestic airplanes to those areas where tourism has newly been introduced.

With the increase of new Liveaboards to the industry every year, the association has taken all necessary steps to create awareness in Responding to the Challenge of Climate Change which is the most important step of a sustainable Tourism.

Therefore, we call all the Tourism NGO's, Environmental Organizations and everyone in this industry to join hands together in finding solutions for environmental issues.

Ismail Hameed
General Secretary

MATATO

I deeply appreciate this opportunity to express a few words on behalf of MATAO on this very auspicious occasion.

In the past, the role of the travel agencies in the Maldives has been very much down played by most of the resort/hotel operators. However, with the rapid expansion of the industry; and the increase in more and more beds, the important role that we can play in filling these beds is evermore evident making the travel agencies an integral part of the tourism economy.

I also take this opportunity and pray to Almighty Allah, that during this time of political developments in the Maldives, that all the stake holders in this industry will have the wisdom and courage to meet the challenges wisely.

Abdullah Jabir
President of MATATO



INDUSTRY PARTNER'S MESSAGES

Maldives Association for Yachts Agents (MAYA)

We are proud to promote as a part of our tourism products, the fastest growing and the most dynamic creation of world tourism today- The Luxury Super-Yacht. With the demand for exclusive visitor services and luxury accommodation skyrocketing and the surge in demand for super-yachts, it has therefore become vital for our tourism industry to be equipped fully with a collection of unique luxury-yachts, just like our exclusive resort hotels. Not only will we be meeting the latest requirements of the industry, but this will also create a sea of opportunity in terms of potential economic breaks.

Mohamed Riyaz
MAYA

Divers Association of Maldives (DAM)

It is with great pleasure that we celebrate and share the joy of success of Tourism Industry in Maldives in the year 2007. We pride ourselves in offering some of the most unique diving experiences in the world, every dive is different, a fresh experience, enthralling us and drawing us back into the magical world of the oceans again and again. This is the force of success where those who visit our beautiful islands carry home with them an extraordinary experience which forces them to come back.

Wishing for a prosperous Tourism year in 2008

Abdulla Hasrath
President of DAM



TOURISM DAY SUPPLEMENT



UNWTO SECRETARY GENERAL'S MESSAGE

Tourism: Responding to the Challenge of Climate Change

Climate change is one of the greatest global challenges in general, and to sustainable development and the UN Millennium Development Goals in particular.

Catalyzing grassroots action by the tourism sector to face this challenge is at the centre of this year's World Tourism Day Theme, **Tourism: Responding to the Challenge of Climate Change**.

Tourism is one of the few sectors that cuts across a whole range of economic and social activities. It is furthermore a key economic and job driver in the developing world. We therefore can and must play an active role to tackle the double challenge of climate response and poverty alleviation.

As the leading UN agency for tourism, UNWTO's input from Davos to Bali 2007 has shown our determination to carry out rigorous action to implement a carbon-neutral roadmap in tourism. We encourage urgent adaptation of a range of policies which promote sustainable tourism that reflects environmental, socio-economic and climate responsiveness.

Our call to action is hence to change habits and position renewable energy at the forefront of international response by **promoting** the action oriented Davos Declaration Process, **encouraging** tourism stakeholders to **adapt**, to **mitigate** and use new technology and **secure financing** for the poorest countries to face the challenge of climate change.

Our call to respond to the challenge of climate change consists of a year long campaign during 2008, with World Tourism Day on **27 September in Peru as one of its highlights**. A global high-level meeting around this subject will gather public and private stakeholders and contribute to the evolving planning and action towards overall sustainability.

I am certain that we all share these worries, but also the belief that now is the time to effectively act to respond to the challenges.

I look forward to celebrating World Tourism Day with you!

Francesco Frangialli
UNWTO Secretary-General

