



REQUIREMENTS AND COMPETITION RULES

World Tourism Day 2017 – Photography Contest

Maldives attracts over one million visitors annually and continues to experience positive growth in arrivals. Along with the numerous benefits that Maldives experiences through this flourishing industry, it also produces significant impacts on the natural resources and the ecosystem. Hence, in order to sustain the tourism industry, the government of Maldives works very closely with the stakeholders in order to preserve the geography, cultural heritage, natural beauty and the unique biodiversity.

Photography contest

The photography contest organized by the Ministry of Tourism is a theme based photography contest on the social network platform (Instagram) and professional judging. Entrants should submit photos to Ministry of tourism via email (wtd2017@tourism.gov.mv). Once the photos are received, Ministry will upload photos to Ministry's official Instagram account. Entrant can share Instagram link provided by the Ministry to get likes. Entrants can submit maximum 5 photos. The Most liked photo will be selected for final judging. Photos will be judged by a team of professionals.

Who Can Compete?

Anyone can compete

Note: Staff of the Ministry of Tourism including MMPRC, MITDC and Regional Airports is not allowed to participate in this contest.

The Rules

1. Photo must be taken in the Maldives
2. Photos must be accompanied with a description
3. Must be related to the theme
“Sustainable Tourism – a Tool for Development”
 - Natural environment
 - Natural beauty
 - Natural heritage
 - Cultural heritage
 - Public participation in tourism
 - Building local pride and confidence
 - Economy and tourism
4. Photos should be taken in between July 2014 - November 2017
5. Photos submitted in this contest should have not previously won an award
6. Photos should be email to wtd2017@tourism.gov.mv
7. Entrant must share with us the following;



- **Full name**
 - **ID Card /Passport Copy**
 - **Instagram id (will be used while uploading to Ministry's official Instagram)**
 - **Mobile Number**
8. Photo size: **long edge 2048 pixel, 300dpi and maximum file size 2MB**
 9. Watermarks cannot be used in this contest
 10. Winner is chosen according to the most likes and judging marks
 11. Your entry to the contest constitutes your agreement to allow the photographs to be used for the promotion of the Maldives Tourism Industry.
 12. Entrants retain ownership and right to future use of their photographs.
Ministry of Tourism will credit and acknowledge the copyright of the author of the photographs in all its publication. Ministry will use best 100 photos for three years period.
 13. The photograph, in its entirety, must be a single work of original material taken by the Contest entrant. By entering the Contest, entrant represents, acknowledges, and warrants that the submitted photograph is an original work created solely by the entrant, that the photograph does not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim, or interest in the photograph. Ministry of tourism will not take responsibility in any circumstance.

Duration of the Contest

One month, starting on October 24, 2017 to November 25, 2017

Platform

Instagram

Follow us on instagram **@tourism_mv**

Ministry will share the Instagram link with the participants

Winners will be announced in special function or via our Facebook, Instagram & twitter

Evaluations

The winners will be evaluated in the following manner

- From each entrants mostly liked photo will be selected for final judging
- Selected photo will be screened for the relevancy of the theme set
- Judging marks are based on the relevancy of the theme - 60 %
- For Instagram like - 40%

Contact

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