

# MALDIVES TOURISM UPDATES

9<sup>th</sup> September 2021

2021  
Vol - 36



## 1. Tourist Arrivals

From 1st January 2021 to 8th September 2021, a total of 788,846 tourists arrived in the Maldives.

The top source market for the tourist arrival was India with 172,104 arrivals, followed by Russia with 162,801 tourist arrivals. Germany stood third with 46,218 tourist arrivals. Other top source markets include USA, Ukraine, Saudi Arabia, Spain, United Kingdom, Kazakhstan and France.

Total Arrivals 2019

**1,702,887**

as at end December 2019

Total Arrivals 2020

**555,494**

as at end December 2020

Total Arrivals 2021

**788,846**

As of 8th September 2021

	Arrivals			Growth (%)		Daily Average 2021	Duration of Stay (Days)
	2019	2020	2021	2021/2019	2021/2020		
January	151,552	173,347	92,103	-39.2	-46.9	2,971	9.2
February	168,583	149,785	96,882	-42.5	-35.3	3,460	8.8
March	162,843	59,630	109,585	-32.7	+83.8	3,535	8.7
April	163,114	13	91,200	-44.1	N/A	3,040	9.3
May	103,022	41	64,613	-37.3	N/A	2,084	9.1
June	113,475	1	56,166	-50.5	N/A	1,872	9.0
July	132,144	1,752	101,818	-22.9	N/A	3,284	9.1
August	139,338	7,636	143,599	+3.1	1,780.6	4,632	9.6
September (1 <sup>st</sup> -8 <sup>th</sup> )	29,787	2,300	32,880	+10.4	1,329.6	4,110	8.7
<b>Total (as of 8<sup>th</sup> September)</b>	<b>1,163,858</b>	<b>394,505</b>	<b>788,846</b>	<b>-32.2</b>	<b>+100.0</b>	<b>3,143</b>	<b>9.1</b>

## Top 10 Markets 2021

As of 8<sup>th</sup> September 2021

Market	Arrivals	Share (%)	Rank
India	172,104	21.8	01
Russia	162,801	20.6	02
Germany	46,218	5.9	03
U.S.A	31,793	4.0	04
Ukraine	27,386	3.5	05
Saudi Arabia	26,436	3.4	06
Spain	23,102	2.9	07
United Kingdom	17,548	2.2	08
Kazakhstan	17,460	2.2	09
France	15,067	1.9	10

## Top 10 Markets 2020

end December 2020

Market	Arrivals	Share (%)	Rank
India	62,960	11.3	01
Russia	61,387	11.1	02
United Kingdom	52,720	9.5	03
Italy	46,690	8.4	04
Germany	36,435	6.6	05
China	34,245	6.2	06
France	28,031	5.0	07
U.S.A	19,759	3.6	08
Switzerland	12,517	2.3	09
Ukraine	10,343	1.9	10

## Top 10 Markets 2019

end December 2019

Market	Arrivals	Share (%)	Rank
China	284,029	16.7	01
India	166,030	9.7	02
Italy	136,343	8.0	03
Germany	131,561	7.7	04
United Kingdom	126,199	7.4	05
Russia	83,369	4.9	06
France	59,738	3.5	07
U.S.A	54,474	3.2	08
Japan	44,251	2.6	09
Australia	39,928	2.3	10

## Maldives Tourism Recovers

As the Maldives recovers from the COVID-19 situation, tourist arrivals to the Maldives bounce back. On 16th July 2021 with a total of 555,006 tourists arrivals reached and exceeded the 2020 annual total of 555,494. By 8th September the total arrivals to the Maldives exceeded 788,000 with an increase of 100% compared with that of 2020. Arrivals is gaining momentum in July as COVID-19 restrictions eased and borders reopened for South Asian markets. Daily average arrivals remain above 4,000 as of 8th September 2021.

While major markets such as Russia and India made full recovery with strong positive growth rates, new markets emerged from the European Region and the Middle East. As of 8th September 2021, top ten source markets to the Maldives were, India with 21.8% shares, Russia with 20.6% shares, Germany with 5.9% shares, U.S.A with 4.0% shares, Ukraine with 3.5% shares, Saudi Arabia with 3.4%, Spain with 2.9% shares, United Kingdom with 2.2% shares, Kazakhstan with 2.2% shares, and France with 1.9% shares.

### Recovering Markets / Regions

From 1st January to 8th September 2021	Arrivals			Growth (%)	
	2019	2020	2021	2019/2021	2020/2021
Kazakhstan	3,334	2,921	17,460	423.7	497.7
Ukraine	8,692	4,900	27,386	215.1	458.9
Russia	54,709	29,502	162,800	197.6	451.8
Romania	6,212	4,071	12,519	101.5	207.5
Brazil	6,503	2,913	10,727	65.0	268.2
India	107,042	35,064	172,100	60.8	390.8
United Arab Emirates	7,433	3,331	11,062	48.8	223.1
Saudi Arabia	19,498	7,410	26,436	35.6	256.8
Czech Republic	9,399	4,569	12,606	34.1	175.9
Poland	12,499	5,682	14,602	16.8	157.0

Central/Eastern Europe	117,396	65,385	283,346	141.4	333.4
South Asia	125,080	39,912	184,807	47.8	363.0
Middle East	44,026	16,343	63,784	44.9	290.3
Africa	11,932	3,573	17,377	45.6	386.3
East Mediterranean Europe	13,352	3,846	14,132	5.8	267.4

## 2. Tourist Accommodation

### Accommodation Facilities by Type

As of 8th September 2021

Facility Type	Total Capacity		Operational Capacity	
	Nos.	Beds	Nos.	Beds
Resorts	163	38,554	155	36,832
Hotels & Guesthouses	758	13,532	552	10,778
Safari Vessels	161	3,004	143	2,828
<b>Total</b>	<b>1,083</b>	<b>55,090</b>	<b>850</b>	<b>50,438</b>

### Guesthouses in Operation by Atolls and Islands

As of 8th September 2021

Atoll / Island	Nos.	Beds
<b>Haa Alifu</b>	<b>11</b>	<b>128</b>
1. Hoarafushi	2	24
2. Kelaa	4	52
3. Vashafaru	5	52
<b>Haa Dhaalu</b>	<b>5</b>	<b>66</b>
1. Hanimaadhoo	4	56
2. Nolhivaranfaru	1	10
<b>Shaviyani</b>	<b>3</b>	<b>24</b>
1. Bilehfahi	1	8
2. Kanditheemu	1	8
3. Komandoo	1	8
<b>Noonu</b>	<b>6</b>	<b>64</b>
1. Fodhdhoo	1	24
2. Holhudhoo	1	6
3. Velidhoo	4	34
<b>Raa</b>	<b>2</b>	<b>22</b>
1. Rasgetheemu	1	12
2. Maakurathu	1	10
<b>Baa</b>	<b>36</b>	<b>622</b>
1. Dharavandhoo	9	140
2. Dhonfanu	1	8
3. Eydhafushi	1	8
4. Fehendhoo	2	36
5. Finolhas	1	62
6. Fulhadhoo	4	88
7. Goidhoo	3	48
8. Kamadhoo	8	114
9. Kudarikilu	1	22
10. Maalhos	5	82
11. Thulhaadhoo	1	14

Atoll / Island	Nos.	Beds
<b>Lhaviyani</b>	<b>4</b>	<b>44</b>
1. Hinnavaru	1	12
2. Kurendhoo	1	6
3. Olhuveli Fushi	1	10
4. Naifaru	1	16
<b>Kaafu</b>	<b>216</b>	<b>4,920</b>
1. Greater Male' Region	65	1,934
2. Dhiffushi	22	380
3. Gaafaru	6	62
4. Gulhi	7	108
5. Guraidhoo	21	286
6. Himmafushi	12	122
7. Huraa	13	180
8. Kaashidhoo	4	48
9. Maafushi	40	1,400
10. Thulusdhoo	26	400
<b>Alifu Alifu</b>	<b>111</b>	<b>1,450</b>
1. Bodufulhadhoo	5	56
2. Feridhoo	7	76
3. Himandhoo	2	18
4. Maalhos	2	16
5. Mathiveri	7	76
6. Rasdhoo	23	324
7. Thoddoo	41	538
8. Ukulhas	24	346
<b>Alifu Dhaalu</b>	<b>62</b>	<b>872</b>
1. Dhangethi	12	182
2. Dhidhdhoo	1	12
3. Dhigurah	13	278
4. Fenfushi	1	12
5. Hangnaameedhoo	12	128
6. Maamigili	4	42
7. Mahibadhoo	8	112
8. Omadhoo	11	106
<b>Vaavu</b>	<b>43</b>	<b>492</b>
1. Felidhoo	5	46
2. Fulidhoo	17	182
3. Keyodhoo	13	116
4. Thinadhoo	8	148
<b>Meemu</b>	<b>2</b>	<b>20</b>
1. Madduvari	1	8
2. Mulah	1	12

Atoll / Island	Nos.	Beds
<b>Faafu</b>	<b>5</b>	<b>58</b>
1. Magoodhoo	1	8
2. Nilandhoo	4	50
<b>Dhaalu</b>	<b>1</b>	<b>36</b>
1. Kudahuvadhoo	1	36
<b>Thaa</b>	<b>4</b>	<b>56</b>
1. Gaadhiffushi	1	12
2. Kinbidhoo	1	8
3. Thimarafushi	1	12
<b>Laamu</b>	<b>3</b>	<b>138</b>
1. Gan	3	138
<b>Gaafu Alifu</b>	<b>3</b>	<b>26</b>
1. Maamendhoo	1	8
2. Nilandhoo	1	6
3. Villingili	1	12
<b>Gaafu Dhaalu</b>	<b>6</b>	<b>92</b>
1. Faresmaathodaa	1	14
2. Hoadehdhdhoo	3	44
3. Thinadhoo	1	24
4. Vaadhoo	1	10
<b>Gnaviyani</b>	<b>17</b>	<b>206</b>
1. Fuvahmulah	17	206
<b>Seenu</b>	<b>9</b>	<b>176</b>
1. Feydhoo	1	22
2. Hithadhoo	3	94
3. Hulhudhoo	1	12
4. Maradhoo Feydhoo	2	20
5. Meedhoo	2	28
<b>Total</b>	<b>549</b>	<b>9,512</b>

# 3. Airlines & Connectivity

Maldives is Connected to the World



- |    |                    |    |                        |    |                        |
|----|--------------------|----|------------------------|----|------------------------|
| 1  | BRITISH AIRWAYS    | 2  | EDELWEISS              | 3  | LUFTHANSA              |
| 4  | AZUR AIR RUSSIA    | 5  | TURKISH AIRLINES       | 6  | QATAR AIRWAYS          |
| 7  | FLY DUBAI          | 8  | EMIRATES               | 9  | ETIHAD AIRWAYS         |
| 10 | GOAIR              | 11 | INDIGO                 | 12 | AIR INDIA              |
| 13 | SRILANKAN AIRLINES | 14 | AEROFLOT               | 15 | SPICEJET               |
| 16 | AZUR AIR UKRIANE   | 17 | AIR ASTANA             | 18 | SINGAPORE AIRLINES     |
| 19 | SILK AIR           | 20 | AIR FRANCE             | 21 | GULF AIR               |
| 22 | AUSTRIAN AIRLINES  | 23 | CONDOR                 | 24 | AIR VISTARA            |
| 25 | UZBEKISTAN AIRWAYS | 26 | UKRAINE INT'L AIRLINES | 27 | SCAT AIRLINES          |
| 28 | GULLIVAIR          | 29 | LOT POLISH AIRLINES    | 30 | SAUDI ARABIAN AIRLINES |
| 31 | BLUE PANAROMA      | 32 | IBERIA                 | 33 | AIR INDIA EXPRESS      |

## 4. COVID-19 Cases & Vaccination Update

### COVID-19 Case Updates

As at 8th September 2021

Tourist COVID cases  
as a % of total Tourist Arrivals  
(15th Jul 2020- 8th September 2021)

0.19%	2020 (15 July- 31 Dec)
0.22%	2021 (1 Jan- 8 Sep)

### Vaccination Updates

Maldives  
**Total Vaccinated**  
as of 7th September 2021

**First Dose 386,807**

**Second Dose 308,095**

### Resort employees Vaccination

**Fully Vaccinated**

**93%**

**First Dose**

**99%**



## 5. News Highlights

### Tourism Diversification and Localization Team Visits Meemu Atoll



The Tourism Diversification and Localization team from the Ministry of Tourism visited Baa Atoll from 2nd-4th September 2021. The purpose of this tour was to promote tourism diversification and localization in the atoll. The team was accompanied by Dhiggaru Constituency MP Ikram Hassan, Mulaku Constituency MP Ibrahim Naseer and Atoll Council President Mr. Mohamed Nimal. Over the course of the trip, the team travelled to 7 inhabited islands of the Atoll. Meetings were held with the island council, the Women's Development Committee and relevant private stakeholders. Discussions were focused on promoting Tourism Diversification & Localization challenges and concerns in developing tourism in the islands.



### F. Nilandhoo and G.A Kondey Council Members meet with Minister of Tourism



On 7th September 2021 two councils visited the Ministry of Tourism and met Minister Dr. Abdulla Mausoom. First meeting was held with G.A Atoll Kondey Council and the second meeting was with Faafu Atoll Nilandhoo Council Members. During the meetings discussions were focused on Tourism Diversification and Localization options for the islands and cooperation between the Council and Ministry of Tourism





## Chairman of Commonwealth Table Tennis Federation meet with Minister of Tourism



The Chairman of Commonwealth Table Tennis Federation Mr. Vivek Kohli meets Minister of Tourism Dr. Abdulla Mausoom and discussed Table Tennis Tourism and holding a special Commonwealth Table Tennis tournament to mark the Golden Year of Maldives tourism.

## Visit Maldives Launches Joint Campaign with Easy Market



Visit Maldives launches a joint marketing campaign with Easy Market targeting travel trade consumers in Italy. The month-long campaign aims to market the destination as a top of the mind destination, increase engagement with tourists and promote the destination as a safe haven for travelers. The campaign consists of both B2B and B2C segments through Easy Market's websites dedicated to consumers and business respectively. For the duration of this campaign these websites will feature a dedicated landing page. In addition to this, Easy Market will be carrying out email and social media marketing activities.

## Visit Maldives Collaborates with French Tour Operator Amplitudes



Visit Maldives launches a social and digital media campaign with Tour Operators Amplitudes targeting the France market. Starting in August, the one-month long campaign will promote Maldives as a safe haven and top of the mind destination in the French market. The aim of this campaign is to market the destination as a safe haven for travelers and to increase the interest for Maldives among the travelers.



**121** days to Golden Jubilee of Tourism 2022

#MaldivesTourism50 **##ދިވެހިރާއްޖޭގެ ޖުބިލީ 50 ވަނަ ބަންދުވަސް 2022**