

**TOURIST ARRIVALS BY NATIONALITY, January - March 2012**

| REGION / NATIONALITY             | March         |               |              |              | January - March |                |              |              |
|----------------------------------|---------------|---------------|--------------|--------------|-----------------|----------------|--------------|--------------|
|                                  | 2011          | 2012          | % Change     | % Share 2012 | 2011            | 2012           | % Change     | % Share 2012 |
| <b>EUROPE</b>                    | <b>57,898</b> | <b>54,630</b> | <b>-5.6</b>  | <b>71.4</b>  | <b>168,328</b>  | <b>167,032</b> | <b>-0.8</b>  | <b>65.3</b>  |
| <b>CENTRAL / EASTERN EUROPE</b>  | <b>9,278</b>  | <b>10,498</b> | <b>13.1</b>  | <b>13.7</b>  | <b>27,331</b>   | <b>31,609</b>  | <b>15.7</b>  | <b>12.4</b>  |
| Belarus                          | 108           | 146           | 35.2         | 0.2          | 298             | 415            | 39.3         | 0.2          |
| Bulgaria                         | 143           | 137           | -4.2         | 0.2          | 571             | 524            | -8.2         | 0.2          |
| Czech Republic                   | 796           | 569           | -28.5        | 0.7          | 2,312           | 2,117          | -8.4         | 0.8          |
| Hungary                          | 272           | 259           | -4.8         | 0.3          | 1,344           | 1,164          | -13.4        | 0.5          |
| Kazakhstan                       | 222           | 374           | 68.5         | 0.5          | 556             | 975            | 75.4         | 0.4          |
| Poland                           | 378           | 288           | -23.8        | 0.4          | 1,341           | 1,185          | -11.6        | 0.5          |
| Romania                          | 132           | 131           | -0.8         | 0.2          | 433             | 498            | 15.0         | 0.2          |
| Russia                           | 6,043         | 7,131         | 18.0         | 9.3          | 16,646          | 19,919         | 19.7         | 7.8          |
| Slovakia                         | 365           | 356           | -2.5         | 0.5          | 1,194           | 983            | -17.7        | 0.4          |
| Ukraine                          | 530           | 743           | 40.2         | 1.0          | 1,785           | 2,677          | 50.0         | 1.0          |
| Other Central / Eastern Europe   | 289           | 364           | 26.0         | 0.5          | 851             | 1,152          | 35.4         | 0.5          |
| <b>NORTHERN EUROPE</b>           | <b>10,861</b> | <b>9,757</b>  | <b>-10.2</b> | <b>12.8</b>  | <b>32,442</b>   | <b>29,457</b>  | <b>-9.2</b>  | <b>11.5</b>  |
| Denmark                          | 237           | 303           | 27.8         | 0.4          | 1,056           | 1,237          | 17.1         | 0.5          |
| Finland                          | 166           | 128           | -22.9        | 0.2          | 607             | 596            | -1.8         | 0.2          |
| Ireland                          | 152           | 212           | 39.5         | 0.3          | 481             | 549            | 14.1         | 0.2          |
| Norway                           | 146           | 231           | 58.2         | 0.3          | 626             | 800            | 27.8         | 0.3          |
| Sweden                           | 522           | 486           | -6.9         | 0.6          | 1,920           | 1,866          | -2.8         | 0.7          |
| United Kingdom                   | 9,637         | 8,388         | -13.0        | 11.0         | 27,733          | 24,395         | -12.0        | 9.5          |
| Other Northern Europe            | 1             | 9             | 800.0        | 0.0          | 19              | 14             | -26.3        | 0.0          |
| <b>SOUTHERN EUROPE</b>           | <b>13,491</b> | <b>8,730</b>  | <b>-35.3</b> | <b>11.4</b>  | <b>40,386</b>   | <b>30,323</b>  | <b>-24.9</b> | <b>11.9</b>  |
| Greece                           | 190           | 129           | -32.1        | 0.2          | 608             | 370            | -39.1        | 0.1          |
| Italy                            | 12,143        | 7,578         | -37.6        | 9.9          | 36,470          | 26,939         | -26.1        | 10.5         |
| Portugal                         | 282           | 248           | -12.1        | 0.3          | 674             | 609            | -9.6         | 0.2          |
| Slovenia                         | 110           | 65            | -40.9        | 0.1          | 494             | 444            | -10.1        | 0.2          |
| Spain                            | 583           | 518           | -11.1        | 0.7          | 1,434           | 1,219          | -15.0        | 0.5          |
| Other Southern Europe            | 183           | 192           | 4.9          | 0.3          | 706             | 742            | 5.1          | 0.3          |
| <b>WESTERN EUROPE</b>            | <b>23,863</b> | <b>25,140</b> | <b>5.4</b>   | <b>32.9</b>  | <b>66,761</b>   | <b>73,804</b>  | <b>10.5</b>  | <b>28.8</b>  |
| Austria                          | 1,977         | 2,143         | 8.4          | 2.8          | 6,418           | 7,152          | 11.4         | 2.8          |
| Belgium                          | 640           | 544           | -15.0        | 0.7          | 1,853           | 1,591          | -14.1        | 0.6          |
| France                           | 8,646         | 7,875         | -8.9         | 10.3         | 25,538          | 25,195         | -1.3         | 9.8          |
| Germany                          | 8,906         | 10,232        | 14.9         | 13.4         | 21,889          | 26,355         | 20.4         | 10.3         |
| Netherlands / Holland            | 454           | 416           | -8.4         | 0.5          | 1,364           | 1,458          | 6.9          | 0.6          |
| Switzerland                      | 3,163         | 3,821         | 20.8         | 5.0          | 9,484           | 11,803         | 24.5         | 4.6          |
| Other Western Europe             | 77            | 109           | 41.6         | 0.1          | 215             | 250            | 16.3         | 0.1          |
| <b>EAST MEDITERRANEAN EUROPE</b> | <b>405</b>    | <b>505</b>    | <b>24.7</b>  | <b>0.7</b>   | <b>1,408</b>    | <b>1,839</b>   | <b>30.6</b>  | <b>0.7</b>   |
| Israel                           | 118           | 143           | 21.2         | 0.2          | 441             | 713            | 61.7         | 0.3          |
| Turkey                           | 270           | 356           | 31.9         | 0.5          | 907             | 1,088          | 20.0         | 0.4          |
| Other East Mediterranean Europe  | 17            | 6             | -64.7        | 0.0          | 60              | 38             | -36.7        | 0.0          |
| <b>ASIA &amp; THE PACIFIC</b>    | <b>19,542</b> | <b>17,407</b> | <b>-10.9</b> | <b>22.8</b>  | <b>69,989</b>   | <b>77,155</b>  | <b>10.2</b>  | <b>30.2</b>  |
| <b>NORTH EAST ASIA</b>           | <b>13,407</b> | <b>11,540</b> | <b>-13.9</b> | <b>15.1</b>  | <b>53,301</b>   | <b>60,099</b>  | <b>12.8</b>  | <b>23.5</b>  |
| China                            | 8,968         | 6,417         | -28.4        | 8.4          | 40,094          | 46,662         | 16.4         | 18.2         |
| Japan                            | 2,819         | 3,080         | 9.3          | 4.0          | 8,540           | 8,114          | -5.0         | 3.2          |
| Korea                            | 1,257         | 1,799         | 43.1         | 2.4          | 3,558           | 4,329          | 21.7         | 1.7          |
| Taiwan                           | 356           | 241           | -32.3        | 0.3          | 1,099           | 987            | -10.2        | 0.4          |
| Other North East Asia            | 7             | 3             | -57.1        | 0.0          | 10              | 7              | -30.0        | 0.0          |
| <b>SOUTH EAST ASIA</b>           | <b>1,652</b>  | <b>1,844</b>  | <b>11.6</b>  | <b>2.4</b>   | <b>4,029</b>    | <b>4,515</b>   | <b>12.1</b>  | <b>1.8</b>   |
| Indonesia                        | 78            | 83            | 6.4          | 0.1          | 213             | 257            | 20.7         | 0.1          |
| Malaysia                         | 430           | 545           | 26.7         | 0.7          | 1,021           | 1,317          | 29.0         | 0.5          |
| Philippines                      | 95            | 150           | 57.9         | 0.2          | 271             | 383            | 41.3         | 0.1          |
| Singapore                        | 444           | 546           | 23.0         | 0.7          | 1,102           | 1,352          | 22.7         | 0.5          |
| Thailand                         | 548           | 486           | -11.3        | 0.6          | 1,321           | 1,079          | -18.3        | 0.4          |
| Other South East Asia            | 57            | 34            | -40.4        | 0.0          | 101             | 127            | 25.7         | 0.0          |
| <b>SOUTH ASIA</b>                | <b>3,358</b>  | <b>2,731</b>  | <b>-18.7</b> | <b>3.6</b>   | <b>9,915</b>    | <b>9,079</b>   | <b>-8.4</b>  | <b>3.5</b>   |
| Bangladesh                       | 57            | 39            | -31.6        | 0.1          | 205             | 193            | -5.9         | 0.1          |
| India                            | 2,030         | 1,657         | -18.4        | 2.2          | 6,894           | 6,179          | -10.4        | 2.4          |
| Pakistan                         | 134           | 120           | -10.4        | 0.2          | 343             | 365            | 6.4          | 0.1          |
| Sri Lanka                        | 653           | 495           | -24.2        | 0.6          | 1,843           | 1,748          | -5.2         | 0.7          |
| Other South Asia                 | 484           | 420           | -13.2        | 0.5          | 630             | 594            | -5.7         | 0.2          |
| <b>OCEANIA</b>                   | <b>1,125</b>  | <b>1,292</b>  | <b>14.8</b>  | <b>1.7</b>   | <b>2,744</b>    | <b>3,462</b>   | <b>26.2</b>  | <b>1.4</b>   |
| Australia                        | 1,002         | 1,173         | 17.1         | 1.5          | 2,483           | 3,113          | 25.4         | 1.2          |
| New Zealand                      | 123           | 115           | -6.5         | 0.2          | 260             | 342            | 31.5         | 0.1          |
| Other Oceania                    | 0             | 4             | 100.0        | 0.0          | 1               | 7              | 600.0        | 0.0          |
| <b>AFRICA</b>                    | <b>568</b>    | <b>487</b>    | <b>-14.3</b> | <b>0.6</b>   | <b>1,274</b>    | <b>1,264</b>   | <b>-0.8</b>  | <b>0.5</b>   |
| South Africa                     | 356           | 273           | -23.3        | 0.4          | 731             | 576            | -21.2        | 0.2          |
| Other Africa                     | 212           | 214           | 0.9          | 0.3          | 543             | 688            | 26.7         | 0.3          |
| <b>AMERICAS</b>                  | <b>2,089</b>  | <b>2,146</b>  | <b>2.7</b>   | <b>2.8</b>   | <b>5,583</b>    | <b>6,072</b>   | <b>8.8</b>   | <b>2.4</b>   |
| Brazil                           | 317           | 175           | -44.8        | 0.2          | 583             | 605            | 3.8          | 0.2          |
| Canada                           | 353           | 391           | 10.8         | 0.5          | 1,154           | 1,233          | 6.8          | 0.5          |
| U.S.A.                           | 1,232         | 1,324         | 7.5          | 1.7          | 3,344           | 3,566          | 6.6          | 1.4          |
| Other Americas                   | 187           | 256           | 36.9         | 0.3          | 502             | 668            | 33.1         | 0.3          |
| <b>MIDDLE EAST</b>               | <b>635</b>    | <b>1,799</b>  | <b>183.3</b> | <b>2.4</b>   | <b>2,443</b>    | <b>4,344</b>   | <b>77.8</b>  | <b>1.7</b>   |
| Kuwait                           | 115           | 265           | 130.4        | 0.3          | 497             | 866            | 74.2         | 0.3          |
| Lebanon                          | 85            | 96            | 12.9         | 0.1          | 242             | 248            | 2.5          | 0.1          |
| Saudi Arabia                     | 171           | 815           | 376.6        | 1.1          | 832             | 1,729          | 107.8        | 0.7          |
| United Arab Emirates             | 104           | 311           | 199.0        | 0.4          | 327             | 604            | 84.7         | 0.2          |
| Other Middle East                | 160           | 312           | 95.0         | 0.4          | 545             | 897            | 64.6         | 0.4          |
| <b>TOTAL TOURIST ARRIVALS</b>    | <b>80,732</b> | <b>76,469</b> | <b>-5.3</b>  | <b>100.0</b> | <b>247,617</b>  | <b>255,867</b> | <b>3.3</b>   | <b>100.0</b> |

# TOURISM INDICATORS, 2011 - 2012

(At end March 2012)

|                                      |      | Year     | January        | February       | March          | Jan-Mar Total    |
|--------------------------------------|------|----------|----------------|----------------|----------------|------------------|
| <b>TOURIST ARRIVALS</b>              |      |          |                |                |                |                  |
| FRONTIER ARRIVALS (by air)           |      | 2011     | 79,493         | 87,392         | 80,732         | 247,617          |
|                                      |      | 2012     | 96,146         | 83,252         | 76,469         | 255,867          |
|                                      |      | Growth % | 20.9           | -4.7           | -5.3           | 3.3              |
| SURFACE ARRIVALS (Cruise Passengers) |      | 2011     | 0              | 0              | 0              | 0                |
|                                      |      | 2012     | 0              | 0              | 0              | 0                |
|                                      |      | Growth % | 0.0            | 0.0            | 0.0            | 0.0              |
| <b>REGISTERED CAPACITY 2012</b>      |      |          |                |                |                | Average          |
| RESORTS                              | Nos. |          | 102            | 103            | 105            | 103              |
|                                      | Beds |          | 22,140         | 22,277         | 22,483         | 22,300           |
| HOTELS                               | Nos. |          | 19             | 20             | 20             | 20               |
|                                      | Beds |          | 1,603          | 1,649          | 1,649          | 1,634            |
| GUEST HOUSES                         | Nos. |          | 43             | 43             | 44             | 43               |
|                                      | Beds |          | 701            | 717            | 735            | 718              |
| SAFARI VESSELS                       | Nos. |          | 158            | 159            | 160            | 159              |
|                                      | Beds |          | 2,530          | 2,544          | 2,564          | 2,546            |
| <b>TOTAL</b>                         | Nos. |          | <b>322</b>     | <b>325</b>     | <b>329</b>     | <b>325</b>       |
|                                      | Beds |          | <b>26,974</b>  | <b>27,187</b>  | <b>27,431</b>  | <b>27,197</b>    |
| <b>OPERATIONAL CAPACITY</b>          |      |          |                |                |                | Average          |
| RESORTS                              | Nos. | 2011     | 90             | 92             | 92             | 91               |
|                                      |      | 2012     | 95             | 96             | 99             | 97               |
|                                      | Beds | 2011     | 20,604         | 20,894         | 20,990         | 20,829           |
|                                      |      | 2012     | 21,514         | 21,574         | 21,671         | 21,586           |
| HOTELS                               | Nos. | 2011     | 16             | 17             | 17             | 17               |
|                                      |      | 2012     | 18             | 19             | 19             | 19               |
|                                      | Beds | 2011     | 1,423          | 1,473          | 1,473          | 1,456            |
|                                      |      | 2012     | 1,573          | 1,619          | 1,619          | 1,604            |
| GUEST HOUSES                         | Nos. | 2011     | 22             | 25             | 26             | 24               |
|                                      |      | 2012     | 28             | 20             | 29             | 26               |
|                                      | Beds | 2011     | 458            | 525            | 531            | 505              |
|                                      |      | 2012     | 462            | 361            | 451            | 425              |
| SAFARI VESSELS                       | Nos. | 2011     | 106            | 112            | 118            | 112              |
|                                      |      | 2012     | 59             | 53             | 78             | 63               |
|                                      | Beds | 2011     | 1,649          | 1,758          | 1,820          | 1,742            |
|                                      |      | 2012     | 835            | 879            | 1,146          | 953              |
| <b>TOTAL</b>                         | Nos. | 2011     | <b>234</b>     | <b>246</b>     | <b>253</b>     | <b>244</b>       |
|                                      |      | 2012     | <b>200</b>     | <b>188</b>     | <b>225</b>     | <b>204</b>       |
|                                      | Beds | 2011     | <b>24,134</b>  | <b>24,650</b>  | <b>24,814</b>  | <b>24,533</b>    |
|                                      |      | 2012     | <b>24,384</b>  | <b>24,433</b>  | <b>24,887</b>  | <b>24,568</b>    |
| <b>BED NIGHTS</b>                    |      |          |                |                |                | Total            |
| RESORTS                              |      | 2011     | 575,643        | 570,008        | 578,260        | 1,723,911        |
|                                      |      | 2012     | 622,944        | 570,182        | 547,335        | 1,740,461        |
|                                      |      | Growth % | 8.2            | 0.0            | -5.3           | 1.0              |
| HOTELS                               |      | 2011     | 19,917         | 21,429         | 19,438         | 60,784           |
|                                      |      | 2012     | 23,478         | 17,021         | 15,986         | 56,485           |
|                                      |      | Growth % | 17.9           | -20.6          | -17.8          | -7.1             |
| GUEST HOUSES                         |      | 2011     | 2,445          | 2,586          | 2,824          | 7,855            |
|                                      |      | 2012     | 2,867          | 1,678          | 2,423          | 6,968            |
|                                      |      | Growth % | 17.3           | -35.1          | -14.2          | -11.3            |
| SAFARI VESSELS                       |      | 2011     | 14,404         | 20,805         | 23,917         | 59,126           |
|                                      |      | 2012     | 9,413          | 10,517         | 16,011         | 35,941           |
|                                      |      | Growth % | -34.7          | -49.4          | -33.1          | -39.2            |
| <b>TOTAL</b>                         |      | 2011     | <b>612,409</b> | <b>614,828</b> | <b>624,439</b> | <b>1,851,676</b> |
|                                      |      | 2012     | <b>658,702</b> | <b>599,398</b> | <b>581,755</b> | <b>1,839,855</b> |
|                                      |      | Growth % | <b>7.6</b>     | <b>-2.5</b>    | <b>-6.8</b>    | <b>-0.6</b>      |
| <b>OCCUPANCY RATE (%)</b>            |      |          |                |                |                | Average          |
| RESORTS                              |      | 2011     | 90.1           | 97.4           | 88.9           | 92.1             |
|                                      |      | 2012     | 93.4           | 91.1           | 81.5           | 88.7             |
|                                      |      | Change   | 3.3            | -6.3           | -7.4           | -3.5             |
| HOTELS                               |      | 2011     | 45.1           | 52.0           | 42.6           | 46.6             |
|                                      |      | 2012     | 48.1           | 36.3           | 31.9           | 38.8             |
|                                      |      | Change   | 3.0            | -15.7          | -10.7          | -7.8             |
| GUEST HOUSES                         |      | 2011     | 17.2           | 17.6           | 17.2           | 17.3             |
|                                      |      | 2012     | 20.0           | 16.0           | 17.3           | 17.8             |
|                                      |      | Change   | 2.8            | -1.6           | 0.2            | 0.5              |
| SAFARI VESSELS                       |      | 2011     | 28.2           | 42.3           | 42.4           | 37.6             |
|                                      |      | 2012     | 36.4           | 41.3           | 45.1           | 40.9             |
|                                      |      | Change   | 8.2            | -1.0           | 2.7            | 3.3              |
| <b>TOTAL</b>                         |      | 2011     | <b>81.9</b>    | <b>89.1</b>    | <b>81.2</b>    | <b>84.0</b>      |
|                                      |      | 2012     | <b>87.1</b>    | <b>84.6</b>    | <b>75.4</b>    | <b>82.4</b>      |
|                                      |      | Change   | <b>5.3</b>     | <b>-4.5</b>    | <b>-5.8</b>    | <b>-1.7</b>      |
| AVG. DURATION OF STAY (Days)         |      | 2011     | 7.7            | 7.0            | 7.7            | 7.5              |
|                                      |      | 2012     | 6.9            | 7.2            | 7.6            | 7.2              |
|                                      |      | Change   | -0.9           | 0.2            | -0.1           | -0.3             |

Note:

Date: 15/04/2012

\* Operational capacity for Guest House & Vessels based on number of establishments that submitted the data

Source: Statistics Section, Ministry of Tourism, Arts and Culture