

TOURIST ARRIVALS BY NATIONALITY, January - December 2010

REGION / NATIONALITY	December				January - December			
	2009	2010	% Change	% Share 2010	2009	2010	% Change	% Share 2010
EUROPE	46,917	50,007	6.6	67.3	462,192	505,421	9.4	63.8
CENTRAL / EASTERN EUROPE	7,611	8,930	17.3	12.0	62,837	75,435	20.0	9.5
Belarus *	103	108	4.9	0.1	812	898	10.6	0.1
Bulgaria *	140	188	34.3	0.3	902	1,051	16.5	0.1
Czech Republic	403	596	47.9	0.8	3,851	5,137	33.4	0.6
Hungary	221	411	86.0	0.6	1,848	2,434	31.7	0.3
Kazakhstan *	239	260	8.8	0.4	1,756	1,572	-10.5	0.2
Poland	328	430	31.1	0.6	3,357	3,795	13.0	0.5
Romania	153	198	29.4	0.3	1,247	1,290	3.4	0.2
Russia	4,880	5,486	12.4	7.4	40,014	49,111	22.7	6.2
Slovakia	197	251	27.4	0.3	1,970	2,348	19.2	0.3
Ukraine	668	737	10.3	1.0	4,643	5,445	17.3	0.7
Other Central / Eastern Europe	279	265	-5.0	0.4	2,437	2,354	-3.4	0.3
NORTHERN EUROPE	10,013	10,512	5.0	14.2	116,491	126,222	8.4	15.9
Denmark	203	280	37.9	0.4	1,722	2,422	40.7	0.3
Finland	121	216	78.5	0.3	1,088	1,281	17.7	0.2
Ireland	217	189	-12.9	0.3	2,420	2,514	3.9	0.3
Norway	158	230	45.6	0.3	2,120	2,153	1.6	0.3
Sweden	455	630	38.5	0.8	3,165	3,638	14.9	0.5
United Kingdom	8,857	8,958	1.1	12.1	105,950	114,158	7.7	14.4
Other Northern Europe	2	9	350.0	0.0	26	56	115.4	0.0
SOUTHERN EUROPE	11,760	11,735	-0.2	15.8	109,329	111,165	1.7	14.0
Greece	475	353	-25.7	0.5	5,406	4,630	-14.4	0.6
Italy	10,193	9,837	-3.5	13.2	89,292	89,596	0.3	11.3
Portugal	285	271	-4.9	0.4	4,822	4,555	-5.5	0.6
Slovenia	128	188	46.9	0.3	1,324	1,647	24.4	0.2
Spain	504	807	60.1	1.1	7,279	8,912	22.4	1.1
Other Southern Europe	175	279	59.4	0.4	1,206	1,825	51.3	0.2
WESTERN EUROPE	17,173	18,367	7.0	24.7	169,018	185,433	9.7	23.4
Austria	1,646	1,766	7.3	2.4	13,274	14,944	12.6	1.9
Belgium	460	602	30.9	0.8	3,437	4,386	27.6	0.6
France	6,481	6,831	5.4	9.2	50,373	54,789	8.8	6.9
Germany	5,740	6,225	8.4	8.4	69,085	77,108	11.6	9.7
Netherlands / Holland	471	540	14.6	0.7	5,355	5,682	6.1	0.7
Switzerland	2,271	2,294	1.0	3.1	26,783	27,766	3.7	3.5
Other Western Europe	104	109	4.8	0.1	711	758	6.6	0.1
EAST MEDITERRANEAN EUROPE	360	463	28.6	0.6	4,517	7,166	58.6	0.9
Israel	114	176	54.4	0.2	1,380	2,113	53.1	0.3
Turkey	220	266	20.9	0.4	2,758	4,637	68.1	0.6
Other East Mediterranean Europe	26	21	-19.2	0.0	379	416	9.8	0.1
ASIA & THE PACIFIC	15,528	20,447	31.7	27.5	163,942	250,638	52.9	31.6
NORTH EAST ASIA	9,551	11,975	25.4	16.1	115,445	186,452	61.5	23.5
China	4,725	6,500	37.6	8.8	60,666	118,961	96.1	15.0
Japan	3,189	3,513	10.2	4.7	36,641	38,791	5.9	4.9
Korea	1,403	1,658	18.2	2.2	16,135	24,808	53.8	3.1
Taiwan	229	295	28.8	0.4	1,975	3,831	94.0	0.5
Other North East Asia	5	9	80.0	0.0	28	61	117.9	0.0
SOUTH EAST ASIA	1,984	2,318	16.8	3.1	14,097	16,818	19.3	2.1
Indonesia	94	103	9.6	0.1	677	818	20.8	0.1
Malaysia	436	576	32.1	0.8	3,139	3,894	24.1	0.5
Philippines	78	123	57.7	0.2	979	1,066	8.9	0.1
Singapore	895	969	8.3	1.3	5,214	5,332	2.3	0.7
Thailand	451	514	14.0	0.7	3,813	5,397	41.5	0.7
Other South East Asia	30	33	10.0	0.0	275	311	13.1	0.0
SOUTH ASIA	3,335	5,350	60.4	7.2	25,996	36,612	40.8	4.6
Bangladesh	43	69	60.5	0.1	388	525	35.3	0.1
India	2,364	4,209	78.0	5.7	15,850	25,756	62.5	3.3
Pakistan	123	137	11.4	0.2	1,046	1,256	20.1	0.2
Sri Lanka	735	815	10.9	1.1	7,833	7,872	0.5	1.0
Other South Asia	70	120	71.4	0.2	879	1,203	36.9	0.2
OCEANIA	658	804	22.2	1.1	8,404	10,756	28.0	1.4
Australia	564	722	28.0	1.0	7,392	9,622	30.2	1.2
New Zealand	93	82	-11.8	0.1	991	1,103	11.3	0.1
Other Oceania	1	0	-100.0	0.0	21	31	47.6	0.0
AFRICA	681	774	13.7	1.0	5,034	5,628	11.8	0.7
South Africa	372	474	27.4	0.6	2,975	3,157	6.1	0.4
Other Africa	309	300	-2.9	0.4	2,059	2,471	20.0	0.3
AMERICAS	1,670	2,111	26.4	2.8	15,159	18,601	22.7	2.3
Brazil	96	191	99.0	0.3	1,304	1,761	35.0	0.2
Canada	343	453	32.1	0.6	3,043	3,815	25.4	0.5
U.S.A.	1,103	1,319	19.6	1.8	9,438	11,482	21.7	1.4
Other Americas	128	148	15.6	0.2	1,374	1,543	12.3	0.2
MIDDLE EAST	799	916	14.6	1.2	9,525	11,629	22.1	1.5
Kuwait	122	145	18.9	0.2	1,181	1,409	19.3	0.2
Lebanon	100	119	19.0	0.2	984	1,145	16.4	0.1
Saudi Arabia	205	146	-28.8	0.2	3,036	4,040	33.1	0.5
United Arab Emirates	96	176	83.3	0.2	1,580	1,699	7.5	0.2
Other Middle East	276	330	19.6	0.4	2,744	3,336	21.6	0.4
TOTAL TOURIST ARRIVALS	65,595	74,255	13.2	100.0	655,852	791,917	20.7	100.0
TOURIST ARRIVALS BY SURFACE	2,045		-100.0					

Note: * New markets

Source: Ministry of Tourism, Arts & Culture

Date: 04/01/11

TOURISM INDICATORS, 2009 - 2010
(At end December 2010)

	Year	January	February	March	April	May	June	July	August	September	October	November	December	Jan-Dec Total
TOURIST ARRIVALS														
FRONTIER ARRIVALS (by air)	2009	61,531	58,520	62,127	57,186	43,154	36,205	44,332	52,388	50,396	62,432	61,986	65,595	655,852
	2010	67,478	77,063	74,975	60,742	58,324	44,050	57,232	66,315	62,524	74,707	74,252	74,255	791,917
	Growth %	9.7	31.7	20.7	6.2	35.2	21.7	29.1	26.6	24.1	19.7	19.8	13.2	20.7
SURFACE ARRIVALS (Cruise Passengers)	2009	113	169	13	0	0	0	0	0	0	0	604	2,045	2,944
	2010	0	534	0	0	0	0	0	0	0	0	0	0	534
	Growth %	-100.0	216.0	-100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-100.0	-100.0	-81.9
REGISTERED CAPACITY 2010														
Average														
RESORTS	Nos.	97	97	97	97	97	97	97	97	97	97	97	97	97
	Beds	20,804	20,906	20,930	21,044	21,044	21,040	21,040	21,040	21,184	21,326	20,230	21,322	20,993
HOTELS	Nos.	14	14	15	15	16	16	15	15	16	17	17	17	16
	Beds	1,344	1,344	1,344	1,368	1,396	1,398	1,368	1,368	1,398	1,434	1,434	1,449	1,387
GUEST HOUSES	Nos.	22	23	23	23	23	23	23	23	23	23	24	25	23
	Beds	469	487	487	487	487	487	474	487	487	455	468	476	479
SAFARI VESSELS	Nos.	147	149	149	149	151	151	152	153	153	154	154	156	152
	Beds	2,145	2,286	2,318	2,318	2,369	2,379	2,395	2,420	2,423	2,443	2,417	2,434	2,362
TOTAL	Nos.	280	283	284	284	287	287	287	288	289	291	292	295	287
	Beds	24,762	25,023	25,079	25,217	25,296	25,304	25,277	25,315	25,492	25,658	24,549	25,681	25,221
OPERATIONAL CAPACITY														
Average														
RESORTS	Nos.	2009	82	82	82	84	85	84	85	86	85	85	88	84
		2010	88	91	92	92	91	89	89	90	89	88	89	90
	Beds	2009	18,412	18,416	18,498	18,724	19,140	19,042	19,428	19,528	18,982	19,027	19,072	19,272
		2010	19,562	20,312	20,486	20,550	20,322	19,974	19,974	20,174	20,190	20,058	20,230	20,512
HOTELS	Nos.	2009	13	13	13	13	13	13	13	13	14	14	14	13
		2010	13	13	15	15	15	15	15	15	14	14	15	15
	Beds	2009	1,110	1,110	1,110	1,110	1,110	1,110	1,110	1,110	1,188	1,344	1,344	1,175
		2010	1,344	1,344	1,368	1,368	1,368	1,368	1,368	1,368	1,291	1,291	1,327	1,342
GUEST HOUSES	Nos.	2009	-	-	-	-	-	-	-	-	-	-	-	-
		2010	19	16	21	21	21	21	21	21	21	22	22	21
	Beds	2009	-	-	-	-	-	-	-	-	-	-	-	-
		2010	427	325	464	464	464	464	464	464	464	484	466	451
SAFARI VESSELS	Nos.	2009	-	-	-	-	-	-	-	-	-	-	-	-
		2010	96	99	105	111	112	114	109	106	112	104	105	106
	Beds	2009	-	-	-	-	-	-	-	-	-	-	-	-
		2010	1,492	1,491	1,616	1,742	1,731	1,779	1,719	1,612	1,749	1,641	1,666	1,642
TOTAL	Nos.	2009	95	95	95	97	98	97	98	99	99	99	99	102
		2010	216	219	233	239	239	239	234	232	236	227	231	230
	Beds	2009	19,522	19,526	19,608	19,834	20,250	20,152	20,538	20,638	20,170	20,371	20,416	20,616
		2010	22,825	23,472	23,934	24,124	23,885	23,585	23,525	23,618	23,694	23,454	23,707	23,962
BED NIGHTS														
Total														
RESORTS	2009	507,912	456,697	482,441	434,297	361,343	278,868	351,956	412,221	370,478	448,411	443,202	457,267	5,005,093
	2010	525,782	543,538	544,373	472,199	419,229	309,262	406,147	473,508	421,853	510,720	509,778	509,094	5,645,483
	Growth %	3.5	19.0	12.8	8.7	16.0	10.9	15.4	14.9	13.9	13.9	15.0	11.3	12.8
HOTELS	2009	15,428	12,854	13,628	13,091	9,875	8,058	9,211	9,904	9,164	12,868	13,488	14,308	141,877
	2010	15,313	17,339	15,409	15,435	14,489	11,837	14,242	14,494	14,073	17,626	16,394	17,084	183,735
	Growth %	-0.7	34.9	13.1	17.9	46.7	46.9	54.6	46.3	53.6	37.0	21.5	19.4	29.5
GUEST HOUSES	2009	-	-	-	-	-	-	-	-	-	-	-	-	-
	2010	1,856	2,020	2,460	2,360	2,376	2,181	2,476	2,246	2,108	2,270	2,801	2,442	27,596
SAFARI VESSELS	2009	-	-	-	-	-	-	-	-	-	-	-	-	-
	2010	9,336	15,575	19,240	13,013	7,710	4,100	5,638	7,960	7,439	12,308	14,266	12,552	129,137
TOTAL	2009	523,340	469,551	496,069	447,388	371,218	286,926	361,167	422,125	379,642	461,279	456,690	471,575	5,146,970
	2010	552,287	578,472	581,482	503,007	443,804	327,380	428,503	498,208	445,473	542,924	543,239	541,172	5,985,951
	Growth %	5.5	23.2	17.2	12.4	19.6	14.1	18.6	18.0	17.3	17.7	19.0	14.8	16.3
OCCUPANCY RATE (%)														
Average														
RESORTS	2009	89.0	88.6	84.1	77.3	60.9	48.8	58.4	68.1	65.1	76.0	77.5	76.5	72.5
	2010	86.7	95.6	85.7	76.6	66.5	51.6	65.6	75.7	69.6	82.1	84.0	80.1	76.7
	Change	-2.3	7.0	1.6	-0.7	5.6	2.8	7.2	7.6	4.6	6.1	6.5	3.5	4.1
HOTELS	2009	44.8	41.4	39.6	39.3	28.7	24.2	26.8	28.8	25.7	30.9	33.5	34.3	33.2
	2010	36.8	46.1	36.3	37.6	34.2	28.8	33.6	34.2	36.3	44.0	41.2	41.1	37.5
	Change	-8.1	4.7	-3.3	-1.7	5.5	4.6	6.8	5.4	10.6	13.2	7.7	6.7	4.4
GUEST HOUSES	2009	-	-	-	-	-	-	-	-	-	-	-	-	-
	2010	14.0	22.2	17.1	68.6	68.4	61.7	73.3	68.4	60.7	15.8	88.9	16.9	48.0
SAFARI VESSELS	2009	-	-	-	-	-	-	-	-	-	-	-	-	-
	2010	20.2	33.7	38.4	24.1	14.4	7.4	10.6	15.9	13.7	24.2	28.5	24.7	21.3
TOTAL	2009	86.5	85.9	81.6	75.2	59.1	47.5	56.7	66.0	62.7	73.0	74.6	73.8	70.2
	2010	78.1	88.0	78.4	69.5	59.9	46.3	58.8	68.0	62.7	74.7	76.4	72.9	69.5
	Change	-8.4	2.1	-3.2	-5.7	0.8	-1.2	2.0	2.1	-0.1	1.6	1.8	-0.9	-0.8
AVG. DURATION OF STAY (Days)	2009	8.5	8.0	8.0	7.8	8.6	7.9	8.1	8.1	7.5	7.4	7.4	7.2	7.8
	2010	8.2	7.5	7.8	8.3	7.6	7.4	7.5	7.5	7.1	7.3	7.3	7.3	7.6
	Change	-0.3	-0.5	-0.2	0.5	-1.0	-0.5	-0.7	-0.5	-0.4	-0.1	-0.1	-0.1	-0.3

Note:

* Operational capacity for Guest House & Vessels based on number of establishments that submitted the data

Source: Statistics Section, Ministry of Tourism, Arts and Culture

Date: 16/01/2011