



MINISTRY OF TOURISM, ARTS AND CULTURE
REPUBLIC OF MALDIVES

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PRESS RELEASE

TOURISM MINISTRY CIRCULATES THE NEWLY COMPLETED DRAFT MALDIVES FOURTH TOURISM MASTER PLAN

Draft of the Maldives 4th Tourism Master Plan (4TMP) is currently being circulated to stakeholders for Review before final endorsement by the Tourism Ministry and adoption by the Government.

Formulation of the plan commenced in 2012 with the technical assistance of international development agencies including the World Tourism Organization (UNWTO), United Nations Development Programme (UNDP), Asian Development Bank (ADB) and World Bank. The planning task was completed by a team of consultants and lead by Mr. Lester David Clark from New Zealand who has wide experience in tourism, recreation and resource planning in Asia and the Pacific Region.

4TMP was formulated with extensive consultation with the public sector and private tourism sector representatives and stakeholders. The Honorable Minister of Tourism Arts & Culture, Mr. Ahmed Adheeb Abdul Gafoor appointed an Advisory Committee that provided guidance on the future direction while a Technical Committee assisted in the formulation of the 5 year strategic actions. 4TMP is expected to be implemented within the first quarter of 2013.

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